

JINDAL COLLEGE FOR WOMEN

(Managed by Pragun Jindal Philanthropic Organization)
Affiliated to Bangalore University, Jnanabharathi Campus & NAAC Accredited
Jindal Nagar, Tumkur Road, Bengaluru-73



DEPARTMENT OF COMMERCE

Annual REPORT

2021-22

Department of Commerce
Odd Semester Report 2021-22

Admissions:

170 students were admitted for Commerce Stream from various PU Colleges. The admission process commenced from the month of August.

Fresher's day:

Fresher's Day was organized to welcome the fresh batch of students on 13th November 2021. Due to Covid Restrictions Chief Guest was the Principal - Prof. Veena T

Seminars organized:

- On 19th November 2021, the department Organized NEP Orientation Programme for First year Students. Dr. Aloysius Edward was the resource person from Kristu Jayanti College, Bangalore.
- On 20th November 2021 Career Guidance Program was arranged for Final Year B.Com students. Flt Lt Dakshayani B, Senior Medical Officer, was the resource person.
- On 2nd December 2021 Dr. Karthavya , from People Tree Hospital delivered guest lecture on the occasion of World AIDS Prevention day on virtual platform. He spoke on diagnosis of AIDS and prevention of AIDS.
- On 24th December Demo session was organized for Final Year B.Com students on Data Analytics. Mr. Manjunath from Mark Education Ltd was the resource person.
- On 8th February 2022, Orientation program was organized for final year students on Digital Marketing. Mr. Jesudas Nicholas from Power Forward Business Solutions Pvt. Ltd was the resource person.
- On 11/06/2022, Women Empowerment Cell, NCC unit, NSS Unit and YRC unit inaugurated 8 days Self Defence Training Camp. The program was initiated by SKS International Martial Arts®. Mr. L D Shivkumarswamy, Founder, Technical Director of SKS International Martial Arts was the speaker.

- On 07/07/2022, the department Organized NEP Orientation Programme for First year Students. Dr. Mohammad Farooq Pasha was the resource person from Government First Grade College , Kengeri, Bangalore.
- On 9/07/2022 Awareness Program on Period Phase Protection was arranged in association with Women Empowerment Cell, Counseling Cell, NSS Unit. Ms. Tanya Meshram, Art Director at Target Corporation was the speaker of the day. She cleared the myths about period protection, use of cups, disposable eco-friendly sanitary napkins.
- On 11/07/2022, Placement cell organized Pre-placement talk for all final year Students. Ms. Darshana SP, Senior Officer HR Schunk Intech India was the speaker of the day. She briefed about Resume preparation, Body language, and presentation skills etc.
- On 11/07/2022 EDP cell in association with Women Empowerment cell organized Great Entrepreneurship Challenge for 2nd year students. Mr. Aravind and his team associates- Dr. R Krishna, Dr. Meera Uday from Grow More were the speakers. They gave the brief about becoming entrepreneurs, challenging oneself of success.
- On 12/07/2022, DOC organized Workshop on TAX under E-Environment. CA Rohitash Singh from Jindal Aluminum Ltd was the speaker of the day. Sir briefed about the tax rates, TDS, how to calculate the Advance Tax, the blocked Deductions for the Assessment year 21-22.
- On 29/07/2022, Placement Cell organized Pre-placement Talk for the Placement Drive to be conducted by Placement cell on 30/07/2022. Mr. Jeevan from ESSVEE Recruittech was the speaker for the day. Sir gave the glimpse of all the companies that would be visiting the campus. He also hinted the possible questions to be posed by companies.
- On 30/07/2022, placement cell organized Campus Pool Campus Drive. 10 companies had visited, 310 students had participated from 12 colleges round the city.

FDP's Attended:

- Asst. Prof. Savitha attended FDP on NEP organized by Bangalore University on 28th October 2021.
- Dr. Xavier and Asst. Prof. Divyshree attended FDP on NEP organized by Seshadripuram Academy of Business studies held on September 08, 2021.
- Asst. Prof. Savitha R, Asst. Prof Yashaswini, Asst. Prof Vedhashree, , Asst. Prof Lakshmi BG, Asst. Prof Divyashree attended National level workshop on “Learn to Live with CORONA” conducted at by G.T. Institute of Management studies and Research held on September 08, 2021.
- Asst. Prof. Savitha R, Asst. Prof Yashaswini, Asst. Prof Vedhashree, , Asst. Prof Lakshmi BG, Asst. Prof Divyashree attended Five Day National Level Faculty Development Programme on “Emphasizing the Centrality of Marketing to Business” conducted by JAIN (Deemed to be university) Centre for Management Studies conducted from **20.09.2021-24.09.2021**.
- Asst. Prof Lakshmi B G attended Faculty Study circle workshop on “ Enhancing Resilience: Reshaping HRD work Integrated Learning in the light of Covid-19” conducted by Shivananda Sharma Memorial RV College, Bangalore on 7th Jan 2022.
- Asst.Prof Yashaswini, Asst. Prof Vedhashree, , Asst. Prof Lakshmi BG, Asst. Prof Divyashree attended Three day National Level Faculty Development Programme on “Challenges in Effective Research and Article Writing” on April 11th to April 13th 2022 organized by Dr. NSAM First Grade College, Bangalore.
- Mrs. Veda shree and Lakshmi B.G attended Orientation of II semester B.COM (NEP) syllabus organized by IQAC and department of Commerce and Management of Surana College, Peenya in association with Bangalore University and BUTCCM on 03rd June, 2022.
- Mrs.Veena Anand attended International webinar on climate change organized by Research cell and Department of sciences at St.Francis De Sales college in collaboration with Teraom Limited, LONDON on 12th August 2022

Business Lab Activities:

To groom the student's talent in the field of commerce, they were assigned the task of building working model, poster presentations, chart presentations, models depicting various topics. The topics assigned are as follows:

- GST models
- BSE & NSE models
- Currencies of different countries
- Entrepreneurial Management models
- Marketing Management model
- Negotiable instruments models
- Financial Market model
- Income Tax model
- **Creative writing:** As a part of Business Lab activity creative writing has been arranged for B.com students to enhance their thinking skills and learn more about self and improve presentation.
- **Mad Ads:** This activity was initiated to B.Com students which helped them to enhance thinking process to be able to differentiate between numerous products available in the market the live advertisements had excellent input of humor along with the message.
- **Group discussion:** This activity has been organised on topic traditional v/s Modern education system for B.Com students. This activity improves thinking, listening, communication skills and team work.
- **Mock Budget:** In this activity BBA students Participated and got platform which enabled them to move around the classroom to collaboratively build a basic budget including savings student loans, housing and more.
- **Crisis Management:** It helped BBA students to analyze and understand how to reduce the risk of a crisis happening in the organization by anticipating potential problems.

- **Specimen of Financial instruments:** Students has been instructed to prepare the models of various financial instruments and plastic cards to acquaint with the various types of Financial instruments and cards used in banking sectors by 4th sem BBA students.

Class Magazine:

Literature can also be the asset of Commerce students- is proved by our students. The students, with their sword of knowledge enthusiastically released class magazine. The HOD, Class Teachers with Principal encouraged the students during the release. The following are the class magazines

- The Buzz- Final Year B.Com A Section
- The Pretty Ocean- Final Year B.Com B Section
- Queens World- Second Year B.Com A Section
- Blooming Buds- Second Year B.Com B Section

Industrial Visit:

To understand the practaibility of processing industry, the students have to participate in the industrial visit. The first year students visited Jindal Aluminum Ltd in this regard on December 1st,2021. The students were happy to see Lab to Land, connect the theoretical knowledge to practical knowledge.

EDP cell inaugurated:

On 24th December 2021 EDP cell was inaugurated by Dr. Xavier by handing the Key of Entrepreneurship to the enthusiastic students to sow the seeds of entrepreneurship. Mrs. Shobha Rani, Director of New Chem Company Ltd delivered the scope of becoming entrepreneur.

Excursion

Educational tour was organized for all the students. 60% of the students participated for the tour. The places visited by the students were-Waynad, Kushalnagar.

Internals & Examination- Odd Semester

- The First internals were conducted from 9th December to 11th December of 2021.
- The Preparatory Examination was conducted from 7th March to 16th March of 2022
- 2nd and Final year students appeared for Semester Examination from 28th of March 2022 to 18th April 2022.
- 1st Year students appeared for the NEP Semester Examination from 5th May 2022 to 18th May 2022.

Internals & Examination –Even Semester

- The First internals were conducted from 18th July to 21st July 2022.
- The Preparatory Examination was conducted from 1st September to 8th September of 2022
- 2nd and Final year students appeared for Semester Examination from 20th September 2022 to 3rd October 2022.
- 1st Year students appeared for the NEP Semester Examination from 27th September 2022 to 14th October 2022.

External University Duty

- Asst Prof. Vedashree was appointed as sitting squad in Acharya College, Peenya
- Asst. Prof . Savitha R was appointed as Sitting Squad for PG Examination at Soundarya Institute of Management Studies

Parents & Teachers Meeting

On 20.08.2022, DOC Organized Parents Teachers Meeting for the academic year 2021-22. 98% of the parents attended the parents teachers meet. Some of the feedback of the parents is as below:

- To introduce MBA
- To improve the canteen facility

- To provide parking facility for the vehicles with security guard
- To provide SMS facility
- To provide First Aid in the campus- this was reacted by informing we are having full fledged hospital.

PHOTOS:

INDUSTRIAL VISIT TO JAL



CAREER GUIDANCE PROGRAM IN DEFENCE



EDP CELL



ORIENTATION PROGRAM – NEP POLICY



DEMO SESSION ON DATA ANALYTICS



CLASS MAGAZINE RELEASE AND LAB ACTIVITIES





Release of Class Magazine





Counseling of Students



Data Analytics Completion certificate



Orientation Program- Dr. Farooq Pasha



Fire Safety Arranged by Jindal Aluminum Ltd



Great Entrepreneurship Challenge



Income Tax Workshop



LIC Visit Team



Placement Drive





Pre-placement Talk Darshana



Parents Teachers Meeting



Self Defence Training Camp- Inauguration



HOD

Principal